

# June 5th 2024, ARRIVAL DAY

**20:00** Welcome cocktail

## June 6th 2023, EVENT DAY 1

**08:00-09:00** Registration

**09:00-09:15** WELCOME | Ana Draskovic | Vice President, Country Manager for Southern Eastern Europe

09:15-09:30 WELCOME | Cristina Doros | Senior Vice President, and Group Country Manager for Visa in the CISSEE region

#### **EVERY JOURNEY STARTS WITH THE FIRST SMALL STEP**

09:30-10:00 The power of small steps | Anastasiya Nenasheva | Marketing Sr. Director, Dunja Dejanovic, Marketing Manager Visa SEE

Dunja Dejanovic, Marketing Manager Visa SEE

10:00-11:00 Led by purpose | Zarko Sakan CEO New Moment agency

**11:00-11:30** COFFEE BREAK

#### **SMALL STEPS CREATE DIGITAL MOMENTUM**

11:30-12:00 12:00-12:20	Visa Value Added Services   Walter Lironi   SVP, Head of Advisory and Value-Added Services Neobank, growth opportunity   showcase   Maksym Korsheniuk, Director at Visa Consulting & Analytics (VCA), CISSEE Region and Max Bondar, CEO at Trigger Software
12:20-12:40 12:40-13:00 13:00-13:30	The Future of Money Movement   Shahebaz Khan   SVP, Head of New Payment Flows Powering up payments through acceptance   Michael Berner   SVP, Head of MSA Ignite potential of SMBs through acceptance   panel   Slobodan Lukic   Business Development Leader Merchants, Acquirers, Processors, Banca Intesa Serbia, CKB Montenegro, Raiffeisen bank Kosovo

### 13:30-14:30 STEP INTO GASTRONOMY DELIGHT, LUNCH

14:30-14:50 Steering the Security Paradigm | Oleg Grytsenko | Risk Director CEMEA14:50-15:10 3 products that consumers will love | Marjana Bratic | Senior Product Manager

15:10-16:20 Unleashing the Power of Al | Luka Trikić | CEO, Connect the Dots

**16:20-18:00** FREE TIME

**18:00-18:15** Gathering at the hotel lobby

**18:15-18:30** Transfer to the ancient city of Kotor

18:30-19:15 Panoramic cable drive and welcome drink

**19:15-20:00** Entertainment program

**20:00** Dinner with the view at "Forza Kuk"

# **JUN 7th 2024,** EVENT DAY 2

10:00 1ST DAY VIDEO RECAP

10:00-10:10 Opening DAY2 | Ana Draskovic | Vice President, Country Manager for Southern Eastern Europe

### SMALL STEPS GIVE YOU DIRECTION, ACTING AS A TEACHER AND A GUIDING LIGHT

10:10-10:40	Unique digital onboarding for SMBs   showcase   Aleksandar Bankovic, Card Sales and Partnership Specialist, Raiffeisen Serbia
10:20-10:40	Unique digital onboarding for SMBs   showcase
10:40-11:10	Premium Business Cards   panel   Fisnik Haxhikadrija, Card Operations Manager, Raiffeisen bank Kosovo
	Ozana Popovic, Marketing Manager and PR, Universal Capital Bank Montenegro

Blagoja Spasovski, Silk Road Bank AD Skopje

**11:10-11:20** Coffee Break

11:20-11:40 Support or abort fintech boom | showcase | Akil Rajdho, CEO RPay Albania

11:40-12:00 Cards supporting Youth | panel | Ana Pavlovic, Retail Product Manager, Banca Intesa Serbia

Ana Roganovic, Card Product Manager, NLB Serbia, Ana Markovic, Business Development Leader, Visa SEE

12:00-12:20 First signature card in SEE | showcase | Milos Milic | Director of Card and Digital Channels Directorate, CKB Montenegro

12:20-13:00 Forum Wrap up & Charity lottery | Ana Draskovic

13:00-14:00 LUNCH